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Buckle Up, Canada! CASH CAB Returns for Milestone Season 10 with All-New Episodes, a Brand-New Cab, and the Ultimate Twist: Karaoke for Cash

Canada's favourite game show on wheels is back starting April 22 on Much and April 23 on Crave, with more surprises, bigger stakes, and double the fun

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TORONTO (March 26, 2026) – **CASH CAB** is back for its 10th season with 26 all-new episodes where unsuspecting passengers become instant contestants on the hit game show on wheels. Hosted by **Adam Grove**, riders answer trivia to win cash — while wrong answers earn strikes, and three strikes ends the game at the curb. Fan-favourite twists like the Red Light Challenge return, alongside the double-or-nothing finale Cash Cab Karaoke, where contestants must sing for their money or lose it all! Two new episodes air **Wednesdays at 10 p.m. ET on Much and stream the next day on Crave**.

A true Canadian TV icon, *Cash Cab* is revving up for its biggest, boldest season yet, with a brand-new cab, fresh surprises, and the kind of authentic, unpredictable, and laugh-out-loud moments that have made it a fan favourite for a decade. Whether it's nailing trivia on pop science or pop culture, calling in a last-minute Shout-Out, or belting out a song under pressure, anything can happen once the meter starts running.

This season, the stakes are higher and the rides are wilder. Contestants are real people hailing a real cab, and can still lean on classic lifelines like Mobile, Street, and Social Media Shout-Outs to help their game, but the real showstopper is Cash Cab Karaoke; a high-energy, double-or-nothing finale that turns every ride into a full-blown performance. One wrong note? You could lose it all.

Behind the wheel is beloved host Adam Growe, whose quick wit and infectious energy continue to turn everyday commutes into unforgettable, edge-of-your-seat game show moments.

“It’s an amazing feeling when my ceiling lights go off — especially when I get to surprise people in the Cash Cab who’ve grown up watching the show,” said host Adam Growe. “After 10 seasons, I believe that if you really want to understand what it means to be Canadian, just watch the contestants in the back of my Cash Cab!”

Produced by Castlewood Productions Inc., *Cash Cab* is directed and series-produced by Richard Rotter, an Emmy-nominated and CSA Award-winning creative known for bringing cinematic flair and emotional punch to unscripted storytelling. The series is executive-produced by Andrew Burnstein, with format licensing and global distribution by All3Media International.

About Castlewood Productions Inc.

Castlewood Productions is a Toronto-based producer of high quality film, television, and on-line original content. Named to Realscreen’s ‘Global 100’, Castlewood is listed among the world’s top independent producers of factual content. Founded in 2007 Castlewood Productions is built firmly on three decades of continuous success by its founder and President Andrew Burnstein. Andrew's talent for creating a broad spectrum of award-winning factual entertainment has established Castlewood Productions as an industry leader in the production and distribution of popular programs. For more information, visit www.castlewoodproductions.com.

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