



## **AXS TV PRESENTS THE HIT GAME SHOW *CASH CAB*, JOINING THE NETWORK'S PRIMETIME LINEUP STARTING AUGUST 1**

*The Network Has Acquired Over 100 Episodes of the Canadian Version Hosted by Comedian Adam Grove*

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**LOS ANGELES** (July 26, 2023) – [AXS TV](#) hits the road this summer with the popular Canadian version of the beloved commuter trivia show ***Cash Cab***—making its network debut in primetime starting August 1. The acquisition puts the spotlight on over 100 episodes of the series, offering complete coverage of seasons five through eight. *Cash Cab* will air every Tuesday and Wednesday night back-to-back at 10 p.m. ET/7 p.m. PT.

Hosted by comedian—and licensed Toronto cab driver—**Adam Grove**, *Cash Cab* sends unsuspecting patrons on the ride of a lifetime, giving them the chance to answer a series of increasingly-difficult trivia questions for cash prizes while en route to their destination. In contrast to its global counterparts, which tend to focus on more general knowledge, Canada's *Cash Cab* puts greater emphasis on questions pertaining to science, technology, nature, and adventure.

"The *Cash Cab* franchise is beloved by viewers around the world, and the Canadian entry has already been incredibly well-received by viewers on fellow Anthem properties Game TV and Game+," said Katie Daryl, AXS TV's Vice President of Programming. "We are proud to partner with series producers Castlewood Productions to bring this hit version Stateside on AXS TV, and our viewers should stay tuned for more news in the near future.

*Cash Cab* Canada is produced by Castlewood Productions. The *Cash Cab* format was created by Lion TV, and is distributed by All3Media International. *Cash Cab* launched in 2005 in the United Kingdom and has since been adapted in more than 50 countries, with over 9,000 episodes produced worldwide in territories including Australia, Thailand, The Netherlands and the US, where it won six Daytime Emmy® Awards and aired for over 400 episodes.

### **About AXS TV**

[AXS TV](#) is a leading multi-platform music and entertainment digital platform and television company owned and operated by [Anthem Sports & Entertainment, Inc.](#) AXS TV's broad library offers content headlined by concerts and music-inspired programming, world-class professional wrestling and MMA. AXS TV's signature programs include *The Top Ten Revealed*, *The Very VERY Best of the 80s*, and *Parking Lot Payday*. The channel also is the home of [IMPACT Wrestling](#), [New Japan Pro-Wrestling](#) and [Invicta Fighting Championships](#). AXS TV is available nationally in the United States, and parts of Canada and the Caribbean. Additionally, AXS TV's digital programming can be enjoyed on several different platforms including the [AXS.TV](#) website and the Network's app AXS TV NOW, and FAST Channel, as well as on the Network's official [YouTube](#) channel, [Facebook](#) and [Instagram](#) pages, [Twitter](#) and [TikTok](#) profiles. For a full list of providers and territories, please visit [axs.tv/subscribe](#).

### **About All3Media International**

All3Media International distributes popular, award-winning TV programmes to over 1,000 broadcasters and media platforms around the world. The company has been celebrated for producing, marketing and distributing high-quality, ground-breaking and pioneering shows to a global audience, consistently topping

the Broadcast and Televisual annual Indies Surveys and receiving the Queen's Award for Enterprise in recognition of its growth – twice. Its catalogue contains over 30,000 hours of content across all genres.

As well as one of Britain's top-selling drama series MIDSOMER MURDERS, its quality scripted content includes FLEABAG, ALL CREATURES GREAT AND SMALL, IT'S A SIN, TRIGGER POINT, THE TOURIST, MYSTERY ROAD and VAN DER VALK, as well as the drama THE ENGLISH, starring Emily Blunt.

Its non-scripted content slate includes premium factual documentaries such as WHO IS GHISLAINE MAXWELL? and FEVER PITCH: THE RISE OF THE PREMIER LEAGUE as well as various factual entertainment titles including ESCAPE TO THE CHATEAU, GREAT BRITISH MENU and FOUR IN A BED. The company also represents brands featuring some of television's most beloved names including Monty Don, Alan Titchmarsh, Gordon Ramsay, Mary Beard and Grayson Perry. All3Media International's celebrated formats include THE TRAITORS, GOGGLEBOX, UNDERCOVER BOSS, THIS IS YOUR LIFE, LINGO, THE DOG HOUSE and RACE ACROSS THE WORLD, and it also represents an extensive list of successful scripted formats including LIAR, BLOOD, CHEAT and QUEER AS FOLK.

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